



PLAYERS GO PLACES

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.



Easy-going taste in
a low tar.

Regular and Menthol
Kings and 100s

Kings: 12 mg "tar," 1.0 mg nicotine—*av.* per cigarette by FTC method.
1.1 mg nicotine *av.* per cigarette by FTC method.



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Players
"Stained Glass"
National Mags—1984
Page 4/C Blend—Offset

Wells, Rich, Greene, Inc.